



DCDP Mission: Revitalizing Downtown Crookston by building leadership and enriching the life of the community by connecting the past with opportunities for the future.

DCDP Purpose: This corporation is organized for the support of economic development, urban renewal and revitalization of downtown Crookston and the promotion, improvement and preservation of Crookston

DCDP Core Goals: Develop a Vision and Plan for Downtown Crookston, Identify and Build Upon Local Assets, Build Strong Public-Private Partnerships, Enhance the Downtown's Sense of Place, Determine the Downtown Market

2020 SUCCESSES

- Hosted weekly food trucks during the spring/summer/fall bringing thousands of people downtown (geared toward downtown employees following survey results)
- Partnered with local restaurants to participate in pop-up food stands downtown
- Purchased generator for food truck use
- Produced, distributed and collected a downtown business survey on various topics (currently tabulating results)
- Hosted Food Truck Fest during third week of August with multiple new food vendors
- Held the annual Chalk It Up art event social distance style
- Hosted Heroes Rise coffee truck and provided free coffee to the public and to first responders; Heroes Rise now open on University Avenue
- Hosted Historic Halloween Candy Hunt for the community social distance style; partnered with downtown businesses and landmarks plus Crookston High School's Kiwanis Builders Club
- Partnered with downtown businesses and local artisans/vendors/home businesses for shopping event during Small Business Saturday
- Researched bridge lighting and held discussions with vendors and local electricians to light up Robert Street Bridge (awaiting permit approval via city/MnDOT partnership)
- Installed "Downtown Crookston" benches at 2nd St. and Broadway

2021 PROJECTS/EVENTS/GOALS

- Host community and annual events
- Increase downtown business and community partnerships
- Additional bridge lighting
- Add benches in various downtown spots
- Develop pocket park at corner of Main and Robert (three phases)
- Market downtown to visitors in the region and beyond
- Work with the city on downtown beautification
- Work with historic building owners to increase visibility, enhance features
- Add visual art via murals, sign updates, lighting, etc.
- Enhance downtown safety with increased lighting
- Improve walkability and increase traffic for downtown retailers
- Apply for grants for various projects